



# ATMIYA UNIVERSITY

Faculty of Business & Commerce

Organizes

## International Workshop

### *Writing* Effective Empirical **RESEARCH PAPERS** Data Analysis Using Statistical Tools



**JUNE 14<sup>th</sup> to 19<sup>th</sup>, 2021**

In Association with :





H.D.H. Shree Hariprasad Swamiji Maharaj - Inspirer

## ATMIYA UNIVERSITY

**ATMIYA University**, blessed by **His Divine Holiness Shree Hariprasad Swamiji Maharaj** is located at Rajkot (Gujarat-India) on a sprawling campus offers UG, PG and Ph.D. programs in various disciplines under the ablest mentorship of His Divinity P.P. Tyagvallabh Swamiji.

**ATMIYA University** emphasizes to train young minds in consonance with the doctrines of higher education and human values. The aim of this University is to spread eternal happiness and to create a happy society in letter and spirit. The motto “सुहृदं सर्वं भूतानम्” (Suhardam Sarva Bhootanam) is an expression of willingness to attain harmony with each creation of the Almighty.

## LINCOLN UNIVERSITY COLLEGE

**Lincoln University College** (LUC), located at Petaling Jaya, Malaysia was established in the year 2002 as Lincoln College (LC). **Lincoln University College** is one of the premier private institutions of higher education approved by the Ministry of Higher Education and Malaysian Qualifications Agency (MQA- National Accreditation Board). The University College is also crowned with 5 Star ranking by the Ministry of Higher Education, Malaysia in 2017.





**P.P. TYAGVALLABH SWAMIJI**  
President  
ATMIYA UNIVERSITY  
Rajkot (Gujarat)



**DR. AMIYA BHAUMIK**  
President  
LINCOLN UNIVERSITY COLLEGE  
MALAYSIA



**DR. SHEELA RAMCHANDRAN**  
Pro Chancellor  
ATMIYA UNIVERSITY  
Rajkot (Gujarat)

## ABOUT WORKSHOP



The purpose of workshop is to empower **Faculty Members and Research Scholars** for research paper writing for quality journals. The team of leading academicians, publishers and authors would share their experience of writing research papers. Hypothesis testing using SPSS would also be covered in this workshop. The expected outcomes of workshop are :

- Analyse the research gap and identify the recent problem areas of research.
- Understand applications of appropriate research tools and techniques to be used.
- Apply various parametric tests using SPSS to test hypothesis.
- Write scholarly research papers for **UGC Care listed / Scopus** listed journals.
- Publication guidance for eminent journals like Emerald, Elsevier, Sage, Taylor and Francis etc.



**DR. SUDHIR RANA**

CoHME, Gulf Medical University, UAE  
Editor: Sage, Emerald and Taylor & Francis



**DR. SATISH SHARMA**

Dean, Academic Affairs &  
Officiating Registrar  
BMU, ROTHAK (HARYANA)



**DR. KUMARDATT A. GANJRE**

Director  
MGV, IMR,  
NASHIK (MAHARASHTRA)



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Associate Professor  
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**DR. SANDEEP PODDAR**

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(Research & Innovation)  
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**DR. AMIT RAJDEV**

Dept. of Management, FoBC  
ATMIYA UNIVERSITY  
RAJKOT (GUJARAT)





## Detailed Schedule of **WORKSHOP**

### **DAY 1** Monday, 14<sup>th</sup> June 2021

09:00 AM to 09:30 AM ● **Inauguration Session**

09:45 AM to 10:45 AM ● **1<sup>st</sup> Session : Dr. Satish Sharma**  
Topic : **Formulation of Research Problem**

03:00 PM to 04:00 PM ● **2<sup>nd</sup> Session : Dr. Kumardatt A. Ganjre**  
Topic : **Literature Review**

04:00 PM to 05:00 PM ● **3<sup>rd</sup> Session : Dr. Sheetal Tank**  
Topic : **Sources for Literature Review**

### **DAY 2** Tuesday, 15<sup>th</sup> June 2021

09:00 AM to 10:45 AM ● **1<sup>st</sup> Session : Dr. Vishal Khasgiwala**  
Topic : **Orientation of Research Objectives & Design**

03:00 PM to 04:00 PM ● **2<sup>nd</sup> Session : Dr. Piyush Mehta**  
Topic : **Questionnaire Design**

04:00 PM to 05:00 PM ● **3<sup>rd</sup> Session : Dr. Sandeep Poddar**  
Topic : **Research Ethics & Publication**

### **DAY 3** Wednesday, 16<sup>th</sup> June 2021

09:00 AM to 11:00 AM ● **1<sup>st</sup> Session : Dr. Vishal Khasgiwala**  
Topic : **Data Preparation & Verification**

03:00 PM to 05:00 PM ● **2<sup>nd</sup> Session : Dr. Vishal Khasgiwala**  
Topic : **Purification by Reliability & Validity of Data**

# Detailed Schedule of **WORKSHOP**

## **DAY 4** Thursday, 17<sup>th</sup> June 2021

- |                      |   |
|----------------------|---|
| 09:00 AM to 10:00 AM | ● <b>1<sup>st</sup> Session</b> : Dr. Meghashree Dadhich<br>Topic : <b>Identifying the Statistical Testing Tools</b>                      |
| 10:00 AM to 11:00 AM | ● <b>2<sup>nd</sup> Session</b> : Dr. Amit Rajdev<br>Topic : <b>Cross tabulation &amp; Chi-Square test using SPSS</b>                     |
| 03:00 PM to 05:00 PM | ● <b>3<sup>rd</sup> Session</b> : Dr. Amit Rajdev<br>Topic : <b>Independent Samples t-test and<br/>- Paired Samples t-test using SPSS</b> |

## **DAY 5** Friday, 18<sup>th</sup> June 2021

- |                      |  |
|----------------------|--|
| 09:00 AM to 11:00 AM | ● <b>1<sup>st</sup> Session</b> : Dr. Nirav Halvadia<br>Topic : <b>Correlation &amp; Simple Linear Regression Using SPSS</b> |
| 03:00 PM to 05:00 PM | ● <b>2<sup>nd</sup> Session</b> : Dr. Nirav Halvadia<br>Topic : <b>Multiple Linear Regression Using SPSS</b>                 |

## **DAY 6** Saturday, 19<sup>th</sup> June 2021

- |                      |  |
|----------------------|--|
| 09:00 AM to 11:00 AM | ● <b>1<sup>st</sup> Session</b> : Dr. Amit Rajdev<br>Topic : <b>Exploratory Factor Analysis Using SPSS</b>                     |
| 03:00 PM to 04:00 PM | ● <b>2<sup>nd</sup> Session</b> : Dr. Sudhir Rana<br>Topic : <b>How to Successfully publish in<br/>-International Journals</b> |
| 04:00 PM to 05:00 PM | ● <b>Feedback Sharing of Participants &amp; Valedictory Function</b>   |

**Note : All Participants have to Perform  
Assignments & Task between 11:30 to 2:30 PM**

## PROGRAM CHAIRS

### DR. VISHAL KHASGIWALA

Dean, Faculty of Business & Comm.  
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### DR. MEGHASHREE DADHICH

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## ORGANIZING & REGISTRATION COMMITTEE

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## REGISTRATION & PAYMENT INFO.



Registration Fees : Rs. 500/-

Registration & Payment Link :



<http://seminar.atmiya.edu.in/>

Last Date for Registration : 10<sup>th</sup> June, 2021

## IMPORTANT DETAILS

- Participants need to join online session 10 minutes earlier than scheduled time.
- Submission of quiz, assignments and case studies are mandatory.
- Participants need to attend all sessions of workshop for certificate.
- Participants will be provided certificate after successful completion of workshop.
- The outcome of workshop will help you to write research article for publication.
- Interested participants will have opportunity for publication (Selected papers) with extra charges in International Journal of Management & Human Science (IJMHS), Malaysia or International Journal on Recent Trends in Business and Tourism (IJRTBT), Asia-Pacific Journal of Management and Technology (AJMT) ISSN (online), Australia. for more details mail to : [sandeepoddar@lincoln.edu.my](mailto:sandeepoddar@lincoln.edu.my)



# ATMIYA UNIVERSITY

- ENGINEERING & TECHNOLOGY ■ PARAMEDICAL SCIENCES
- BUSINESS & COMMERCE ■ SCIENCE
- HUMANITIES & SOCIAL SCIENCES

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