



# 7<sup>th</sup>

## International Conference on Contemporary Issues in Agriculture, Engineering, Information Technology, Life Sciences, Social Sciences & Humanities

7<sup>th</sup> to 12<sup>th</sup> May 2019  
at Langkawi, Malaysia



Jointly Organized by



### NEHRU COLLEGE OF MANAGEMENT

[ISO 9001 : 2008 Certified,  
Accredited by NAAC with "B++"  
Approved by AICTE, New Delhi &  
Affiliated to Bharathiar University]  
"Nehru Gardens" Thirumalayampalayam Post,  
Coimbatore - 641 105. Tamil Nadu, INDIA

### LINCOLN UNIVERSITY COLLEGE

Recognized by KPT  
(Kementerian Pengajian Tinggi Malaysia,  
Ministry of Higher Education Malaysia) and  
Wisma Lincoln, No. 12-18, Jalan SS 6/12,  
47301 Petaling Jaya, Selangor Darul Ehsan,  
MALAYSIA



## ABOUT NEHRU GROUP OF INSTITUTIONS

Nehru College of Educational and Charitable Trust is at the threshold of its Golden Jubilee year. Nehru College of Educational and Charitable Trust, established at an auspicious moment in the year 1968, with the primary objective of rendering selfless, dedicated and yeomen service to the cause of higher education originally in the field of Aeronautical Engineering and subsequently in the field of rest of engineering branches, Management, Arts, Science, and Medical Sciences has added feather after feather to its Cap. Its educational service to the poor underprivileged and downtrodden in the society is widely appreciated by the people, especially from Tamil Nadu and Kerala. Over a period of nearly five decades, it has established and patronized a number of prestigious Educational Institutions, all of which have grown to the stature of being accredited with NBA, NAAC and ISO 9001:2008 & 14001:2004 certifications by the International Certification Services. Nehru Group of Institutions vies to become a University in the near future.

## ABOUT NEHRU COLLEGE OF MANAGEMENT

NCM is one of the prestigious Business Schools in the country, offering two years full time MBA programme & three years full time MCA programme, approved by AICTE, recognised by the UGC and affiliated to Bharathiar University. NCM is an acclaimed research centre offering M.Phil & Ph.D Programmes in the domains of Management & computer Applications and has produced over 20 Doctorates. This institution sponsored by Nehru College of Educational and Charitable Trust, was established in the year 1996. Over a period of Twenty Three years, it has grown by leaps and bounds with its clear-cut vision and mission to shape, mould and perfect the new generation managers. This unique b school strives to be Autonomous soon

## ABOUT LINCOLN UNIVERSITY COLLEGE

Lincoln University College, Petaling Jaya was established in 2002 as Lincoln College (LC) and upgraded in 2011. Lincoln University College is one of the premier private institutions of higher education approved by the Ministry of Higher Education and Malaysian Qualifying Agency (MQA- National Accreditation Board).

The University College is situated in the cosmopolitan town of Petaling Jaya Near Kelana Jaya LRT Station, which is 10 kilometers west of the capital city, Kuala Lumpur.

The founders and administrators of LINCOLN are true academicians who are committed to helping the students to achieve their potential in the education, research and employment world of this exciting new millennium. They bring together almost fifty years of higher education, post secondary education and language teaching experience.

## CONFERENCE OBJECTIVES

The primary goal of the conference is to promote dissemination of emerging trends in research and development activities in Agriculture, Engineering, Life sciences, Management, Information and Communication Technology, Social sciences & Humanities. It aims to promote scientific communication between Scientists, researchers, developers, Engineers, students and practitioners working in India and abroad. The conference aims to acquaint the academicians, scholars and researchers with the latest research and practices prevalent.

## Highlights of NCM

- Twenty Three year young institution constantly ranked among top 50 B schools in India
- Unique B school with its own outbound training centre- NOBLE featuring south India's longest zip line
- First Indian B-School to offer Agri Business, Sports & Real Estate Management in South India
- Data Analytics offered along with syllabus.
- Institute with two Asian records for nonstop 24 hrs Human Resource Conclave
- Conducted over 42 MDP's and over 60 FDP
- Organised over 27 international conferences in international destinations like **Malaysia, Thailand, Srilanka, Australia**
- Nearly 7000 students and over 2500 faculty trained by **"Centre of Excellence"** - Our ISR Venture
- Nearly 10000 students and over 3750 faculty trained by **"Nehru Outbound for Leadership Excellence"- NOBLE**
- Constantly ranked "A" grade among overall ranking of India's best B schools

**CALL FOR PAPERS**

Prospective authors are invited to submit their research papers taking the following instructions into consideration. The paper should have an abstract of not more than 500 words and the length of the full paper including tables, diagrams, illustrations and references between 4500 to 5000 words. Full text paper in MS Word document with single spacing, 12 font size in Times New Roman on A4 size paper. Title of the paper and other headings can be of 14 font size.

Author(s) name, designation, organization, email and contact number to be mentioned below the title of the paper. These details to be given both at the time of submission of abstract and full length paper.

A soft copy of abstract and full paper to be sent on the E-mail ID: **ngicoe@gmail.com**

Soft copy of full length paper with duly filled registration details to be sent at the given email address. Submitted paper must not have been published or accepted for publication/ presentation elsewhere. Max of 2 authors per Paper. All papers will be published after plagiarism check, DOI and blind review in **Journals of Lincoln University, Malaysia** on additional Payment of INR 3000

**IMPORTANT DATES**

Abstract Submission	15 <sup>th</sup> March 2019
Notification of Acceptance	20 <sup>th</sup> March 2019
Partial payment Rs.25000	25 <sup>th</sup> March 2019
Submission for Visa Documents	25 <sup>th</sup> March 2019
Final Payment	10 <sup>th</sup> April 2019
Conference Date	7 <sup>th</sup> to 12 <sup>th</sup> May 2019

Registration Fee should be **paid by online transfer / direct cash deposit only**. Additional service charge of Banks should be borne by the Participants.

Bank	: Indusind Bank
A/c Name	: Govacations
A/c Number	: 250051121978
Branch	: Ram Nagar, Coimbatore
IFSC Code	: INDB0000174
A/c Type	: Current

**CONFERENCE THEMES**

Covers all topics in the broad Domains of Agriculture, Engineering, Management, Information Technology, Life sciences, Social sciences and Humanities.

**TARGET AUDIENCE**

Participants and contributions are sought from researchers globally to ensure the scope of the Conference. Target communities include Students, Researchers, Faculty Members, Industrialists, Policy and Decision Makers, Developmental Organizations and NGOs.

**REGISTRATION FEE**

**INR 45,500/-** for Cochin and Trichy (Airfare, Visa, Airport Transfer, Accommodation, All Meals, Sightseeing and Conference Registration)

Hyderabad & Bangalore it is **INR 49,500/-** (Airfare, Visa, Airport Transfer, Accommodation, All Meals, Sightseeing and Conference Registration)

In Absentia - **INR 5000/-** Max 2 Authors



Chief patron  
**Adv. Dr. P. Krishnadas**  
Chairman & Managing Trustee,  
Nehru Group of Institutions



Patron  
**Dr. P. Krishnakumar**  
CEO & Secretary, Nehru Group of Institutions



Co Patron  
**Prof. Dr. Amiya Bhaumik**  
Vice Chancellor, Lincoln University College



Conference Convenor  
**Dr. S. Franklin John**  
Principal, Nehru College of Management



Conference Co-Convenor  
**Dr. Sandeep Poddar**  
Research Director, Lincoln University College

Organizing Secretary

**Dr. G. Alex Rajesh** Professor, NCM

Organising Committee (NCM)

<b>Prof. T. B. Fenn</b>	Dean - MCA
<b>Dr. E. Muthukumar</b>	Professor
<b>Dr. E. Chandra Blessie</b>	Professor
<b>Dr. N. Ramesh Kumar</b>	Asso. Professor
<b>Dr. R. Sheeja</b>	Asso. Professor
<b>Mr. P. Siva Kumar</b>	Asst. Professor
<b>Mrs. K. V. Vimala</b>	Asst. Professor
<b>Mrs. S. Kavi Priya</b>	Asst. Professor
<b>Mr. D. Victor Seelan</b>	Asst. Professor
<b>Mr. K. Anandan</b>	Asst. Professor
<b>Mr. N. Manokaran</b>	Asst. Professor



**The 3rd edition of ICMIT-2016** was held in Hotel Soleil, Kuala Lumpur, Malaysia on 9&10th March 2016 with over 200 Participants. Delegates from 6 Countries, over 30 Professionals and 19 states of India were represented in the Conference. Dr.Lanjay Mohan, President, Private Universities Association, Malaysia along with Dr.G.Marthandan, Dean, Multimedia University presided over the Conference. Shri Hemant Henry, MD, Muepro, Dubai presided in the Valedictory Function.



<ul style="list-style-type: none"> <li>05 Principals</li> <li>04 Deans</li> <li>09 Directors</li> <li>12 HODs</li> <li>20 Professors</li> <li>15 Associate Professors</li> <li>09 HRs</li> <li>10 CEOs</li> <li>08 School Correspondents</li> <li>09 School Principals</li> <li>01 Psychiatrist</li> </ul> <p>Pioneer attempt to independently host an international conference abroad by an Indian B - School.</p>	<b>65</b> Professors	<b>18</b> Research Scholars	<b>140</b> Delegates	<b>32</b> Professionals
	<b>07</b> Number of countries from which participants are coming • USA • DUBAI • THAILAND • OMAN • MALAYSIA • SINGAPORE • SRI LANKA	<b>06</b> Airports across India from which delegates are coming • CHENNAI • COCHIN • BENGALURU • DELHI • MUMBAI • TRICHY		
	<b>19</b> States across India represented in conference • Tamilnadu • Gujarat • Kerala • Rajasthan • Karnataka • Odhissa • Andhra Pradesh • Bihar • Telengana • Jharkand • Uttar pradesh • Uttarkand • Maharashtra • Goa • Madhya Pradesh • Assam • Delhi • Andaman Nicobar (UT)	Unique forum for Management & Information Technology knowledge dissemination to the Core. ICMIT 2016 Hotel Soleil Kuala Lumpur, Malaysia.		

**The 4th edition of ICMIT - 2016** was held in collaboration with SIAM institute of Technology from 7th - 12th Nov 2016 at Bangkok. President of SIAM Group of Institutions Mr.Pornphisud Mongkhonvanit and Dr.PK.Krishnakumar CEO & Secretary, Nehru Group of Institutions were the guests of honour.



<b>161</b> DELEGATES	<b>72</b> PROFESSORS	<b>22</b> RESEARCH SCHOLARS	<b>09</b> COUNTRIES	<b>05</b> PROFESSIONALS	<b>19</b> STATES UNIQUE FORUM FOR KNOWLEDGE DISSEMINATION
<b>22</b> HRs	<b>18</b> PROFESSORS	<b>14</b> CEOs	<b>15</b> HODs	<b>12</b> ASSOCIATE PROFESSORS	<b>11</b> DIRECTORS
<b>07</b> PRINCIPALS	<b>06</b> SCHOOL PRINCIPALS	<b>05</b> DEANS	<b>05</b> SCHOOL CORRESPONDENTS	<b>01</b> PSYCHIATRIST	<b>20</b> Years of Educational Excellence

**Fifth International Conference** on Contemporary Issues in Agriculture, Engineering, Management, Information Technology & Life Science Jointly Organized by Nehru College of Management, Coimbatore, India and Post Graduate Institute of Agricultural University of Peradeniya, Sri Lanka, during 11<sup>th</sup> to 15<sup>th</sup> May 2017 Chief Guest was Prof. S. Samita, Director, Post Graduate Institute of Agricultural University of Peradeniya, Sri Lanka.



<b>186</b> Delegates	<b>14</b> CEOs	<b>20</b> HODs	<b>05</b> School Correspondents	<b>72</b> Professors	<b>11</b> Directors	<b>12</b> Associate Professor	<b>02</b> Psychiatrist	<b>19</b> States represented from India
<b>22</b> Research Scholars	<b>11</b> Countries	<b>07</b> Principals	<b>186</b> Delegates	<b>10</b> Professionals	<b>6</b> School Principals	<b>30</b> HRs	<b>18</b> Professors	<b>05</b> Deans



**The 6th edition of ICMIT - 2017** was held in collaboration with SIAM institute of Technology from 6th to 11th Dec 2017 at Melbourne, Australia. Dr.PK.Krishnakumar CEO & Secretary, Nehru Group of Institutions was the guest of honour.



<b>03</b> Principals <b>02</b> Deans <b>06</b> Directors <b>07</b> HODs <b>09</b> Professors <b>08</b> Associate Professor <b>04</b> HRs <b>05</b> CEOs <b>01</b> Psychiatrist <b>14</b> Business Men	<b>98</b> Delegates	<b>44</b> Academicians	<b>29</b> Research Scholars	<b>20</b> Professionals
	<b>07</b> Number of countries from which participants are coming USA, DUBAI, THAILAND, OMAN, MALAYSIA, SINGAPORE, SRI LANKA	<b>06</b> Airports across India from which delegates are coming CHENNAI, COCHIN, BANGALORE, DELHI, MUMBAI, HYDERABAD		
	<b>18</b> States across India represented in conference • Tamilnadu • Odhissa • Kerala • Bihar • Karnataka • Jharkand • Andhra Pradesh • Uttarkand • Telengana • Goa • Uttar Pradesh • Assam • Maharashtra • Madhya Pradesh • Delhi • Gujarat • Rajasthan	Unique forum for knowledge dissemination <b>ICMIT 2017</b> Hotel Ibis, Melbourne, Australia		

The only B-School to independently host an International Conference Abroad consecutively for the Fifth Time.

