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**2nd International Conference
Digital Entrepreneurship :
Platform, Process, People, and Technology
February 8-9, 2019**

Knowledge Partner

LINCOLN
UNIVERSITY COLLEGE
DKU016 (B)

Co-host

FACULTY OF BUSINESS ADMINISTRATION
VŠE

2019
iCDE
08-09th Feb, 2019

INTERNATIONAL CONFERENCE DIGITAL ENTREPRENEURSHIP

About the conference

Digital Entrepreneurship is about creating new ventures or transforming existing business by new digital technologies and processes. Digital Enterprises are characterized by a high strength of use of new digital technologies (particularly social, mobile, analytics and cloud solutions) to improve business operations, invent new (digital) business models, sharpen business intelligence, and engage with customers and stakeholders through new (digital) channels. Consequently, we are in an era where initiatives across the globe to foster the acceleration of digital entrepreneurial activity related with the creation and development of "digital start-ups", and more recently with their growth to scaling-up phases is on its peak. The right Platform with the right process and people mix coupled with right technology is the mantra for success.

The conference theme was chosen after due deliberation from experts and after the successful completion of first Digital Entrepreneurship Conference in April 2018 which culminated with the idea of promoting the theme every year by providing the platform for young entrepreneurs, practitioners and researchers.

Conference Theme

This conference intends to supplement the research and practice prospects on issues related to Platform, Process, People and Technology related to digital entrepreneurs across the world. The conference proposes to bring leading entrepreneurship thinkers, researchers and practitioners across the world for two days of presentations and dialogue. Acknowledging the fact that the world is moving towards digital start-ups, this time our focus will be on the discussions on the choice of platform, the processes involved, people issues coupled with all pervasive technological issues. The insights and analysis presented in this conference are expected to provide guidance for future deliberations and set the agenda for digital entrepreneurship research, enterprise development, and policy formulation in this domain.

Conference Objectives

Objectives of this conference are to:

➢ Provide a platform for diverse range of leading stakeholders to present their vision, research results, experiences and opinions.

➢ Create an international community for digital entrepreneurship research to understand: what works where, when, how and why, and what does not ?

➢ Link entrepreneurship with sustainability and understand if and how sustainable entrepreneurial practices and processes can find a place in this new digital landscape.

➢ Produce policy, program and institutional recommendations which will encourage innovations in digital entrepreneurial research and practice.

➢ Disseminate this knowledge as widely as possible among communities of academic researchers and entrepreneurs globally.

Call for Papers

Academicians, thought leaders, policy-makers, entrepreneurs, research scholars, students, practitioners and social activists from all around the globe are invited to submit their papers, posters, case studies, success stories and stories of first hand entrepreneurial experience. Those who wish to make presentations related to the conference theme are also welcome.

Presenters are encouraged to contribute new ideas, concepts and paradigms for discussions. Papers and case studies should be based on original, recent research. The poster presenters should present their research ideas, propositions or ongoing projects in digital entrepreneurship. The papers should address the conference theme as well as the following sub-themes. Limited number of scholarships (Travel Grants and Fee Wavers) are available for research scholars and students.

Sub-Themes

Delegates are invited to present papers, cases and experiences under the following broad subareas:

1: Platform:
◎ Emerging Digital Platforms and New Digital Business Ecosystems.
◎ Digital Technology Platforms: The Vehicle for Delivery of Customer Centric Services.
◎ Blockchain: The Secured Application Platform for Disintermediation and Digital Entrepreneurship.
◎ Abuse (Security, Thefts and Crimes) of Common Digital Service Platforms
◎ Others ....

2: Process:
◎ Disruptive Digital Processes and Apps that are Changing the Business Ecosystems.
◎ Intelligent Digital Process Automation and Business Value Chain Transformation.
◎ Digital Process Innovation Changing the Paradigms of New Products and Service Development.
◎ Maturing Low Cost and Effective Digital Processes and Business Solutions for MSME Sectors.
◎ Others......

3: People:
◎ Impact of Digitalization on Work Culture, Education, Employment and Consumer Behavior.
◎ Skill Requirements, Product Life cycle Approaches and Management Practices of Digital Age.
◎ Social Security, Privacy and other Punitive Measures for Sustainable Digital Entrepreneurship.
◎ Legal and Regulatory Frameworks for Prevention of Abuse of AI and New Digital Technology.
◎ Others...

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4: Technology:

◎ New Digital Technologies and Emerging Disruptive Entrepreneurs.
◎ AI, Cloud, Robotics and Data Analytics - the New Enablers of Product and Service Innovation.
◎ Innovative Internet of Things (Internet of Things) and Changing Paradigms of Digital Entrepreneurship.
◎ 3D Technology, 5G Networks and Internet of Every Things (Internet of Everything) – New Opportunities & Challenges.
◎ Others ...

Timeline

🕐 Full Paper Submission Date — November 30, 2018
🕐 Review Comments — December 10, 2018
🕐 Final Submission Date — December 15, 2018

    PS: Papers submitted after the timelines will not be considered for publication.

Publication of Full Papers

All selected papers will be published in an edited volume titled by a credible Publisher and will be released during the inaugural session of the conference.

Publishing Partners: Selected Papers will go the special volume of Journal :

1. International Journal on Recent Trends in Business and Tourism, Malaysia
2. Global Journal of Enterprise Information System, India

Best Paper Award

Full paper submitted and presented at the conference will be considered for Best Paper award in each category (Academician, Research Scholar, Corporates, Practitioners and Start-ups) will receive cash prize of ₹ 10,000. All paper presenters will receive 'Certificate of Participation'.

The criteria for selection of the Best Paper Award will include the parameters like:

➢ Originality of Research; Quality of Discussions; Impact of the Study; Presentation Skills.

Registration Fees

➢ Foreign Delegates/ Academicians   USD 350
➢ Foreign Research Scholars/ Students   USD 250
➢ Indian Corporate Delegates   ₹ 5000
➢ Indian Academicians   ₹ 2500
➢ Indian Research Scholars   ₹ 1500
➢ Indian Students   ₹ 1000

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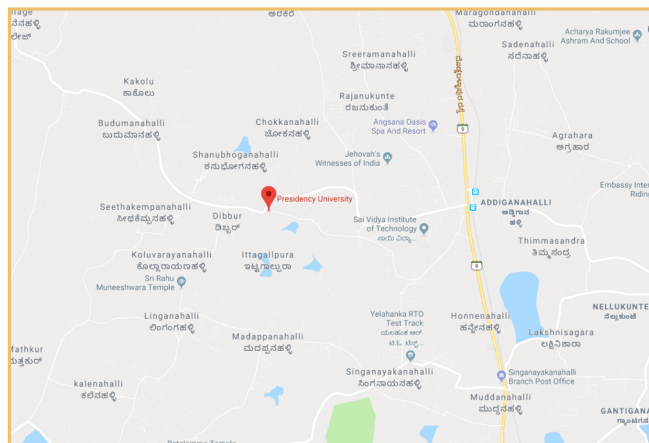## Guidelines for full paper submission

First page should contain

- a) Title of the paper
- b) Author's name and affiliation
- c) Postal address
- d) E mail address
- e) A 100 word abstract depicting an overview of the paper along with 4 – 5 key words.
- Paper shall be original contribution and not submitted or published in any other conference or journals.
- The paper shall not exceed 5000 words.
- All references should be indexed in Harvard style.
- Manuscripts to be submitted in MS Word format, Times New Roman, font 12, 1.5 line spacing on single sided A4 size. Pages to be numbered sequentially.
- Papers should be sent to intcon360@gmail.com on or before 30th November, 2018
- Selected papers will be reviewed by a panel for publication in the selected volume.

Accommodation will be provided for 50 outstation participants on first come first serve basis.

Location Map:

The University is located Itgalpur, Rajanakunte, Yelahanka, Bengaluru 560064 (10 KMs from Yelahanka Town).

1. 24 KMs (52 minutes' drive) from the Kempegowda International Airport.

2. 32 KMs (1hour drive or avail BMTC Bus No. 293S and then 407C) from Bangalore City Railway Station and Majestic Bus Stand and

3. 33kms (1hour 10mins drive) from MG Road

For Further Information, Please Contact:	
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Conference Chief Convener
Dr. K. Krishna Kumar, HOD, School of Management, Presidency University (9986999098)

Conference Conveners:
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Organizing Secretary:			
Dr. Rosewine Joy (98863 85584)	Dr. Balanagrajan (89514 07458)	Mr. Sanjay Kumar (98484 56868)	Dr. Arabinda Bhandari (76193 73973)

Track Coordinators:			
Track 1: Dr. Chithambar Gupta (97406 41820)	Track II: Prof. Leena George (81239 17990)	Track III: Prof. Vrinda V Nair (98863 96473)	Track IV Dr. Nalin Kumar C (98865 05604)