



ISO 9001:2015 Certified

**International Workshop on
"Recent Trends in Digital Entrepreneurship".**

Organised by :

Lincoln University College, Malaysia

Date: 15th July 2024 Time: 10:30am – 12 noon

Venue: Auditorium, Wisma Lincoln, Petaling Jaya.



Prof Dr. Abhijit Ghosh
Dean, Faculty of Business and Accountancy
Lincoln University College, Malaysia

Prof Dr. Abhijit Ghosh is a member of World Cultural Tourism Association as well as Australian Institute of Management. Dr Ghosh is a consultant for Suchenta Group (NGO). He is a consultant for Philip Kotler Center for Advanced Marketing (PKCAM) of University Kelaniya, Sri Lanka for the Certified Strategic Marketer (CSM) training program, as a foreign resource person. Also, he is one of the Advisory panel members of the Comorin International Institute of Management and Entrepreneurship Development, India. Prior to joining Lincoln University College, Malaysia as the Dean of the Faculty of Business and Accountancy, Dr Ghosh, worked for southern Cross University, Perth Campus, Australia as Program Coordinator and Lecturer ensuring that the efficient management of the program resulting in a high level of student satisfaction. His job was to ensure all SCU units and unit materials are current and supported by appropriate resources and reference materials, to make contact with all unit co-ordinators at SCU in response to maintaining and improving colleague relations and general SCU staff interaction, to make necessary course/ Curriculum changes to ensure course compliance with SCU requirements and to teach and monitor selected key units to assist with overall course rating and satisfaction levels. He spent more than 5 years with west Coast Institute of Management and Technology, Perth as a Lecturer. He was responsible for Designing different course structures Preparing subject materials including subject guides, teaching on-campus students, conducted evening classes in conjunction with Australian Institute of Export for their Graduate Diploma course, teaching and interacting mature and working adults as well as international students and preparation of teaching materials. Dr Ghosh's qualifications include, Doctor of Philosophy (PhD) in Management from NIMS University. Master of Business Administration (MBA) from Edith Cowan University, a Graduate Diploma of Business (Management Studies) from Edith Cowan University, Master of Commerce (Accountancy) from The University of Calcutta (Assessed and recognised by Australian Society of Certified Practising Accountants) and a Bachelor of Commerce (Honours in Accountancy) from The University of Calcutta (Assessed and recognised by Australian Society of Certified Practising Accountants).

Participants with prior registration only admitted.