



2nd INTERNATIONAL CONFERENCE

On

ENVIRONMENT, BUSINESS, AND SUSTAINABILITY: THE EMERGING PARADIGMS (ICEBS -2024)

Organized by

CENTRE FOR SOCIAL INNOVATION AND MANAGEMENT (CSIM),
SCHOOL OF MANAGEMENT, BENNETT UNIVERSITY

in collaboration with

BRADLEY UNIVERSITY, ILLINOIS
&
LINCOLN UNIVERSITY COLLEGE, MALAYSIA

 22nd & 23rd November, 2024

HYBRID MODE



PREPARING INDIA TO MOVE WITH THE TIMES

ABOUT BENNETT UNIVERSITY

Bennett University, the higher education initiative from The Times Group, established in 2016, embodies the 186-year-old Group's culture of leadership and service to the Nation, offering global, interdisciplinary, multidisciplinary, and research-driven education, fostering excellence through its six schools offering courses in Engineering, Management, Media, Law Liberal Arts and Applied Sciences. Bennett University, regarded as one of the best colleges in India is bestowed with prestigious awards and honours to recognize the remarkable contribution made in the field of higher education in India, successfully moulding young minds into becoming skilled professionals. The numerous awards and accolades won by Bennett University bear witness to the success of its mission.



186+
Years of Leading Change



40,000+
Advertisers & Corporate Network



850+
Start-Ups Mentored & Funded



50+
Leading Brands in India



16,000+
Employees



50+
Digital Businesses across industries

ABOUT THE SCHOOL OF MANAGEMENT

School of Management (SOM), Bennett University, since its inception in the year 2016, has been actively focusing research in the contemporary areas of business and management. With a distinguished faculty including a talented pool of researchers and PhD students, SOM carries out dedicated teaching, and research activities in different aspects of management covering marketing, social sciences, financial modelling, logistics, modelling and optimization, e-commerce, supply chain management strategies, behavioural sciences, economics etc.



Bennett University Leadership



Mr. Vineet Jain

**Chancellor, Bennett University,
Managing Director, BCCL**

Awarded Entrepreneur of the Year Award in 2013 for transforming BCCL into India's Most Respected and Largest Media Group

Ms. Revati Jain

Pro Chancellor
Bennett University



Prof. (Dr.) Ajith Abraham

Vice Chancellor
Bennett University

Dean, School of Artificial Intelligence
Professor of Artificial Intelligence
Bennett University

Mentor



Ms. Revati Jain
Pro Chancellor
Bennett University

Chief Patron



**Prof. (Dr.)
Ajith Abraham**
Vice Chancellor
Bennett University

Conference Chair



**Prof. (Dr.) Nilanjan
Chattopadhyay**
Dean, School of Management
Bennett University

Conference Patrons



**Prof. (Dr.)
Swati Agrawal**
Professor
School of Management
Bennett University



**Prof. (Dr.)
Sangeeta Shukla**
Professor
School of Management
Bennett University



**Prof. (Dr.)
Gyanesh Kumar
Sinha**
Professor
School of Management
Bennett University



**Dr. Shamindra
Nath Sanyal**
Associate Professor &
Head - CSIM,
School of Management
Bennett University

Conference Convenor



**Dr. Krishnendu
Ghosh**
Assistant Professor
School of Management
Bennett University

Conference Co-convenors



Dr. Sandhya Rai

Associate Professor
School of Management
Bennett University



Dr. Ruby Sengar

Associate Professor
School of Management
Bennett University

Organizing Committee



Dr. Shruti Ashok

Associate Professor
School of Management
Bennett University



Dr. Shikha Shrivastav

Associate Professor
School of Management
Bennett University



**Dr. ShivShankar
Kumar Yadav**

Associate Professor
School of Management
Bennett University



Dr. Monika Saxena

Associate Professor
School of Management
Bennett University



Dr. Nishant Singh

Assistant Professor
School of Management
Bennett University



Dr. Anubhuti Saxena

Assistant Professor
School of Management
Bennett University

Steering Committee



**Prof. Ayanjit
Sen**

Associate Professor
of Practice
School of Management
Bennett University



**Dr. Palakh
Jain**

Associate Professor
School of Management
Bennett University



**Dr. Shayani
Sengupta**

Assistant Professor
School of Management
Bennett University



**Dr. Ahammed
Junaid**

Assistant Professor
School of Management
Bennett University

Global Advisory Committee



**Dr. Krishnanand
Maillacheruvu**

Interim Dean,
Foster College of Business
and Caterpillar
College of Engineering,
Bradley University



Dr. Rajesh Iyer

Caterpillar Professor of
Marketing and Department Chair,
Director of International Business,
Bradley University



**Prof. (Dr.)
Sandeep Poddar**

Deputy Vice Chancellor –
Research & Innovation,
Lincoln University College,
Malaysia



**Prof. (Dr.)
Monomita Nandy**

Professor in Accounting
and Finance- BBS,
Vice Dean International - CBASS,
Brunel Business School,
Brunel University London



**Prof. (Dr.)
Cesario Mateus**

Professor of Finance,
Aalborg University
Business School,
Denmark



Dr. Dongmei Cao

Associate Professor
SFHEA | Course Leader
(MSc Business Transformation),
Nottingham Business School,
Nottingham Trent University,
Nottingham, United Kingdom



Dr Avik Mukherjee

Lecturer in Finance and
Financial Management,
Sheffield University Management
School, England, United Kingdom

ABOUT CENTRE FOR SOCIAL INNOVATION AND MANAGEMENT (CSIM)

The Centre for Social Innovation and Management (CSIM) was formed within the School of Management, Bennett University. CSIM has been set up with primary focus on social innovations and management research with an interdisciplinary perspective through intra-departmental research with the peer groups, inter-institute/university research partnership, industrial/academic research projects. It intends to contribute to the academic and business communities through research, teaching, and service. The centre aims to solve society- and industry-related challenges and publish high-quality research papers in international journals through collaborative research works for a measurable outcome.

ABOUT ICEBS-2024

The 2nd International Conference on “**Environment, Business and Sustainability**” (**ICEBS-2024**) aims at capturing the role of sustainability in management practices. Sustainable Development is a paradigm which is adopted by the United Nations to promote economic development, which is inclusive and makes the life of future generations secure. The adoption of this paradigm has become an urgent need due to threats of global warming and scarcity of natural resources (fossil fuels). At the same time, if the fruit of economic development is not reaching to the bottom of the pyramid, then social and political instability will hamper the economic growth in the country. The purpose of the International Conference is to examine how analytics, innovations, and sustainability are affecting business and management practices. It aims to discuss the new ideas, concepts, and models in general, the real-world problems faced, and the solutions chosen in specific regarding various management functionalities. To address current concerns and difficulties in business and industry, this conference aims to provide a place for academicians, researchers, industry practitioners, and students to exchange ideas and research findings. Furthermore, it works to spread a research-centric culture across a range of management specialties as well as multidisciplinary and related subjects in both Indian and international contexts towards for the societal benefits at large.



CALL FOR PAPERS

Abstracts submitted to ICEBS-2024 should be original work and should not have been published or under consideration elsewhere. The submitted abstract should be between 250-300 words with 4-5 keywords.

Registered participants for the conference can present their research work based on the submission of an abstract only. However, authors, who wish to get their research paper/case studies published in the edited book/journals, need to submit their full research paper/case studies.

Abstracts should be mailed at som.csim@bennett.edu.in

For further details please refer to:

<https://www.bennett.edu.in/schools/school-of-management/international-conference-on-environment-business-and-sustainability-2024/>

Kindly mention the track number in the subject line while submitting the abstract.

TRACKS

We welcome original research articles, research-based case studies, and review papers that explore the following Sub-themes, but not restricted to:

Track-1: Liveable Planet and Resilient Communities

Track-2: Green Economy, Finance, and Sustainable Development

Track-3: Optimizing Green Supply Chain and Operations

Track-4: Sustainable Development Goals, Milestones, and Roadblocks

Track-5: Human Capital, Leadership, and Sustainability

Track-6: Sustainability Standards and Corporate Governance

Track-7: Responsible Consumption and Paradigm Shifts

Track 8: Media Text and Sustainability: Production, Distribution and Consumption



HIGHLIGHTS OF THE CONFERENCE



Pre-conference
Workshop



Paper presentation
tracks



Panel discussions with eminent speakers
from industry and academia



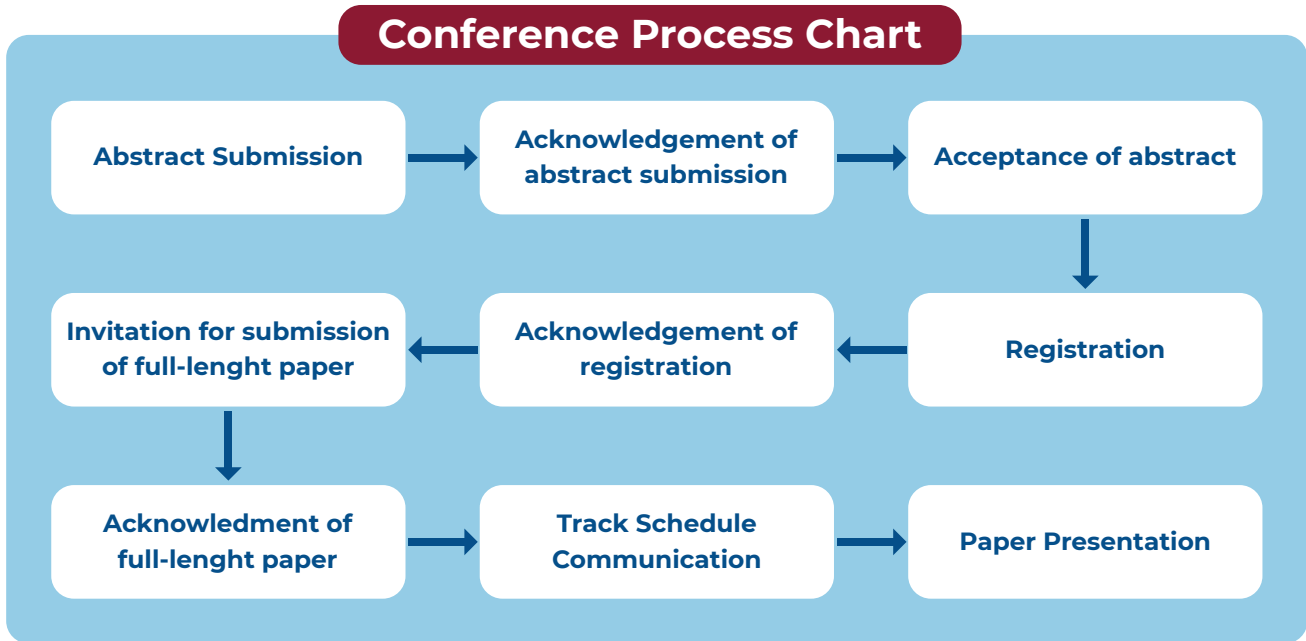
Publication
opportunities

KEY DATES

- ▶ **Submission of abstract** : 20th September 2024
- ▶ **Intimation of acceptance of abstract** : 30th September 2024
- ▶ **Submission of full paper** : 31st October 2024
- ▶ **Last date for Registration** : 12th November 2024



GUIDELINES FOR PAPER SUBMISSION



SUBMISSION GUIDELINES FOR FULL-LENGTH PAPER

The papers submitted to the **ICEBS - 2024** should describe your original work and should not have been published elsewhere or under consideration. The full version of your paper should be formatted as per the guidelines given below. The submitted paper should be in between 4,000-6,000 words including all the text, figures, tables, references, and appendices.

Kindly mention the track number in the subject line while submitting the full paper/abstract.



PAPER FORMAT

All papers submitted for the conference should contain original research that has not been previously presented or scheduled for presentation or accepted and if under review, must not appear in print before the conference. The conference seeks only the abstract for review at this stage. Selected abstracts after the conference will be eligible for Publications.

The full paper should cover the following aspects, but not limited to:

- Title

- Abstract 250-300 words, highlighting the sub-sections such as purpose, design/methodology /approach, findings, research limitations/ implications, originality/ value.

- Keywords: 5-7

- JEL Classification (if any)

- Introduction

- Objective of the study

- Literature review and research gap

- The study hypothesis (if applicable)

- Methodology adopted

- Empirical or theoretical results

- Findings of the study

- Implications for theory and practice

- Reference



FURTHER GUIDELINES

- The acceptable word range for the abstract is 250 – 300 words. The abstract should include up to 6 keywords or phrases.

- Papers must not exceed 6000 words in length, including abstract, figures, references, and appendices.

- Papers will be returned if the standard of English is not considered to be good enough for publication.

- All manuscripts should be submitted in MS Word (.doc/.docx), A4 size with 1-inch margin on all sides, "Times New Roman", font size 12, line spacing 1.5, headings bold, subheadings italic and fully justified. Papers must not be sent in PDF format and should not be zipped.

- Do not refer to page numbers in your text as these will be changed.

- Do not use multiple columns.

- Put the title of the paper in bold, mid aligned, at the top of the first page only.

- Then, on the next line put the name/names of the author/authors, affiliation, designation, email id, ORCID ID, contact no. against each author.

- Identify one author as the corresponding author (All future communications will be done through the corresponding author)

- The corresponding author should take the approval of all authors for submission.

- The Corresponding author is responsible for the full paper submission.

- All tables, figures, graphs, included in the text should be properly named, numbered and of good quality. Figures and tables should be placed as close to their reference point in the text as possible. Avoid colour diagrams as the proceedings will be printed in black and white. Images must be inserted as picture files (.jpg). You may be asked to supply the pictures as separate files.

- All contributors included in your paper should properly acknowledge with referencing and citations as per APA-7th edition format of referencing.

- If your study has been funded or supported by any institution, agency, etc, please indicate the same under "Acknowledgement".

- Similarity must be less than 10%, the author has to submit the full Turnitin™ report along with final submission indicating the same.

- Full paper should not have any AI generated content.

PUBLICATION OPPORTUNITIES

The Conference Proceedings will be published by renowned publisher

All papers presented in the conference will be recommended for publication to the following journals (many more are in pipeline):

- **International Journal of Organizational Analysis** by Emerald Publishing Limited (ABDC, ESCI and Scopus indexed). ISSN: 1934-8835; eISSN: 1934-8835. <https://www.emeraldgrouppublishing.com/journal/ijoa>
- **International Journal on Recent Trends in Business and Tourism (IJRTBT)** Online ISSN: 2550-1526 is an international, peer-reviewed, multidisciplinary, quarterly, scholarly, refereed journal published by Lincoln University College. <https://ejournal.lucp.net/index.php/ijrtbt>
- **International Journal of Management and Human Sciences (IJMHS)** (e-ISSN: 2590-3748) is a scholarly, referred, bi-annual (from 2022 onwards), peer-reviewed publication. The journal is published by Lincoln University College. <https://ejournal.lucp.net/index.php/ijmhs>
- **Advancement in Management and Technology (AMT)** (e-ISSN: 2982-0944) formerly known as Asia-Pacific Journal of Management and Technology (AJMT) (e-ISSN:2652-6840) is an international, peer-reviewed, multidisciplinary, quarterly, scholarly, refereed journal published by Lincoln Research and Publications Limited, Australia. <https://ejournal.lincolnrlpl.org/index.php/ajmt>
- **Journal of Organizational Behavior Education - JOBE** (ABDC - C) ISSN: 1649-7627 (print), ISSN: 2047-9999 (online). <https://www.neilsonjournals.com/JOBE/>
- **International Journal of Public Sector Performance Management (IJSPM)** ISSN online: 1741-105X, ISSN print: 1741-1041 (Scopus indexed) <https://www.inderscience.com/jhome.php?jcode=ijpspm>
- **International Journal of Entrepreneurship and Small Business (IJESB)** ISSN online: 1741-8054, ISSN print: 1476-1297 (Scopus indexed) <https://www.inderscience.com/jhome.php?jcode=ijesb>
- **World Review of Entrepreneurship, Management and Sustainable Development (WREMSD)** ISSN online: 1746-0581, ISSN print: 1746-0573 (Scopus indexed) <https://www.inderscience.com/jhome.php?jcode=wremsd>

Note: Publication is based on further review and acceptance by the journal / discretion of the Editor of the respective journal. Publication charges/ Article Processing Fee (if any) will be applicable as per the journal policy.

REGISTRATION FEE

Type of Delegates	Indian (INR)	Foreign (USD)
Faculty Member	3500	120
Research Scholar	1500	80
Student (UG/PG)	1000	50
Corporate	4500	150

*** Inclusive of GST**

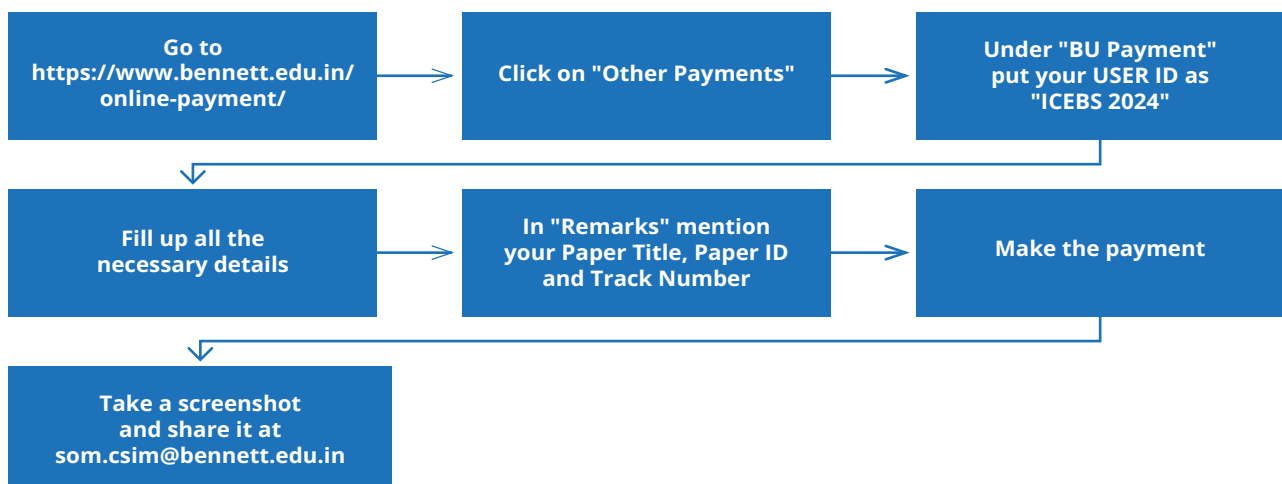
*** Registration fee includes admission to all the plenary sessions, pre-conference event, and paper presentation tracks and lunch & High Tea as per the scheduled time.**

*** Registration fee does NOT include publication charges.**

- In case of the number of registered participants in a group/paper is 2 or more, a flat 10% discount for each participant will be given.
- Only registered participants/authors present physically in the conference will be provided with conference kit.
- Certificates will be provided to all the registered participants/authors.
- Only registered participants/authors can present the paper.

PAYMENT PROCESS

For payment follow the steps mentioned below:



ACCOMODATION

On campus accommodation facility for the participants are not available. Participants need to take care of their own accommodation arrangements. Assistance regarding the nearby accommodation facilities can be provided based on requests.



BENNETT
UNIVERSITY
THE TIMES GROUP

REGISTRATION

For registration kindly refer to the
<https://www.bennett.edu.in/schools/school-of-management/international-conference-on-environment-business-and-sustainability-2024/>

CONTACT PERSONS

Dr. ShivShankar Kumar Yadav
+91 9622934466

Dr. Nishant Singh
+91 8004139653

Dr. Anubhuti Saxena
+91 8650716847

VENUE

Bennett University
Plot Nos 8, 11, TechZone 2, Greater Noida-201310, Uttar Pradesh, India

FOR QUERIES

som.csim@bennett.edu.in



PREPARING INDIA TO MOVE WITH THE TIMES